



Course Syllabus: Diploma in Graphic Design Course -6 Months

Module 1: Introduction to Graphic Design Fundamentals

Week 1: Understanding Graphic Design

- Introduction to graphic design principles and elements
- Overview of design software and tools

Week 2: Typography Basics

- Understanding typography fundamentals
- Typography rules and guidelines

Week 3: Color Theory

- Basics of color theory and color psychology
- Color models and schemes

Week 4: Introduction to Layout and Composition

- Principles of layout and composition
- Visual hierarchy and grid systems

Module 2: Digital Imaging with Adobe Photoshop

Week 5: Introduction to Adobe Photoshop

- Overview of Photoshop interface and tools
- Basic photo editing techniques

Week 6: Working with Layers and Masks

- Understanding layers and layer masks
- Layer blending modes and adjustment layers

Week 7: Photo Retouching Techniques

- Advanced photo retouching techniques
- Photo manipulation and composite creation

Week 8: Designing Graphics and Visual Elements

- Creating custom graphics and visual elements
- Designing for web and print media

Module 3: Vector Graphics with Adobe Illustrator

Week 9: Introduction to Adobe Illustrator

- Overview of Illustrator workspace and tools
- Understanding vector graphics

Week 10: Drawing and Editing Shapes

- Drawing basic shapes and paths
- Editing and transforming shapes

Week 11: Working with Text and Typography

- Adding and formatting text in Illustrator
- Creating typographic designs and logos

Week 12: Illustration Techniques

- Using brushes, symbols, and effects
- Creating complex illustrations and artwork

Module 4: Branding and Identity Design

Week 13: Introduction to Branding

- Understanding branding principles and concepts
- Importance of branding in design

Week 14: Logo Design

- Logo design process and principles
- Designing logos for different industries

Week 15: Corporate Identity

- Designing business cards, letterheads, etc.
- Creating brand guidelines

Week 16: Packaging Design

- Introduction to packaging design
- Principles of effective packaging design



Module 5: Print Design and Layout

Week 17: Introduction to Print Design

- Understanding print production process
- Print design considerations and guidelines

Week 18: Designing for Print Media

- Designing posters, flyers, brochures, etc.
- Layout design principles for print media

Week 19: Publication Design

- Designing magazines, newspapers, etc.
- Editorial design and layout principles

Week 20: Advanced Print Projects

- Designing complex print materials
- Finalizing print design projects

Module 6: Web and Interactive Design

Week 21: Introduction to Web Design

- Basics of web design principles and trends
- Understanding user experience (UX) and user interface (UI) design

Week 22: Website Layout and Wireframing

- Planning website layout and structure
- Creating wireframes and mockups

Week 23: Interactive Design

- Designing interactive elements and user interfaces
- Creating animations and transitions

Week 24: Multimedia and Presentation Design

- Creating multimedia presentations
- Designing for digital displays and presentations

Additional Activities and Resources

- Portfolio development workshops
- Field trips to design studios and agencies
- Career counseling and job placement assistance

Fee Structure

Total Package Cost: Rs.7500/-

Monthly Fees:

- **Registration Fee:** Rs.1500/-(One Time Payment)
- **Installment Payment:** Rs.1412/-(1412 x 4 Installment)
- **RFID Card & Exam Fee:** Rs.350/-(One Time Payment)

Payment Options

- **Full Payment: Rs.6,375/-** (includes a 15% discount if paid upfront, making it Rs.6,375/-)

Benefits Included:

- **Access to Online Learning Portal:** 24/7 access to course materials, assignments, and additional resources
- **Free Wi-Fi:** Available at the training center
- **Certificate of Completion:** Issued upon successful completion of the course

This 6-month Diploma in Graphic Design course provides comprehensive training in graphic design principles, software skills, and practical projects to prepare students for a career in the field of graphic design and visual communication.